



On behalf of Perrone and Sons, we look forward to seeing you in New Orleans for our 6th annual food show. This year's show will be filled will be a great blend of sales and entertainment! In order to assist you with your event preparations, we wanted to provide you with the following details prior to your arrival.

Location Information

Our event is being hosted at **Mardi Gras World** Located at:

1380 Port of New Orleans Pl.

New Orleans, LA 70130

Phone: 504-361-7821

Click here for a map: <https://goo.gl/maps/274pfuthJk4XoGb3A>

Hotel Accommodations

Rooms are available with our group rate of \$139.00 per night. You may either follow the link below to reserve your room, or call the Hilton Reservation line at 504-584-3999 and mention the Perrone Food Show group code "PAS". Please email your confirmation number if you are using our group rate to Foodshow@perroneandsons.com.

HOTEL RESERVATION LINK: <https://book.passkey.com/go/13e57618>

Parking

Parking is optional and available at the hotel for ~\$39.00/Night (pricing subject to change)

Shipping Samples and Food Show Materials

If you are shipping sample product or show materials (racks, pamphlets, samples, etc.), you may send them to our warehouse and we will transport them to the show. These must arrive at our warehouse no later than Monday 7/22/19. Please segregate these items on their own pallet if shipping with an existing order. Make sure each pallet (if wrapped), or individual box (if loose), is clearly marked with:

PERRONE 2019 FOOD SHOW BOOTH# (your booth here).

(See page 4 for your booth number)

We will transport the dry materials to the event room Saturday 7/27/19 beginning at 7:00am and stage these in front of the booth indicated. Cold materials will be transported and staged Sunday 7/28/19 starting at 7:00am.



Food Show Booths

What's included in your booth?

- Booth Size: 10' x 10' Pipe and Drape
- 8' High Black and Gold 4-Panel Back wall
- 3' High Black Side Wall Drape
- 1 - 6' Gold Draped Table
- 2 - Plastic Contour Chairs
- 1 - Wastebasket
- 1 - Vinyl Booth Name Sign

If you need to purchase power at the show, or additional needs such as more tables, carpets, etc. see the "Perrone and Sons 2019 Foodshow Kit" attached to this email. **PREORDER DISCOUNTS END 7/08/19**

If you prefer to order online:

<https://www.freemanco.com/store/show/landing?referer=s&nav=02&showID=486063>

***If cooking/heating food at the show, please check with Perrone Staff prior to the show*

Customer Ordering At The Show

We will be utilizing paper ordering guides for all customers. Displayed pricing will be the same for all attendees however their day to day cost may vary. If you wish to offer additional discounts on top of the show promotions you submit, please write that clearly on the order sheet along with your printed name and date. These will be turned in at the conclusion of the show.

Perrone Contact Info

	Sales/General	Logistics/Shipping	Technical/IT
Name:	Will Ireland	Robert Doucet	John Perrone
Office:	504-455-3663	504-455-3663	504-455-3663
Cell:	504-606-6161	504-339-0376	504-296-4426
Email:	WillIreland@perroneandsons.com	RobertDoucet@perroneandsons.com	JohnPerrone3@perroneandsons.com

Schedule of Events

Saturday July 27th - Booth Setup – Mardi Gras World – Parking Avail On-Site			
10:00 AM – 3:00 PM	Dry Goods Load-In / Booth Setup	LOADING DOCK/RIVER CITY BALLROOM	Stage dry items and setup any booth decorations for the show. Food will be available from 12:00-12:45 for all vendors and staff. <i>Attire: Casual</i>
Saturday July 27th - Customer and Vendor Appreciation Event - GRAND OAKS MANSION			
SHUTTLE WILL BE PROVIDED FROM AND TO THE NEW ORLEANS RIVERSIDE HILTON			
5:15 PM – 10:00 PM	Shuttle Bus Between Hilton and Mardi Gras World	HILTON RIVERSIDE	Bus departs every 20-30 minutes. <i>Attire: Business Party</i>
5:30 PM – ‘TIL	Event Sign In	MARDI GRAS BALLROOM	Meet and mingle with customers and staff as Attendees register for the evening.
6:00 PM – 10:00 PM	Live Jazz Band	GRAND OAKS MANSION	Enjoy Music from The Smoking Time Jazz Club!
6:00 PM – 10:00 PM	New Orleans Buffet Dinner	GRAND OAKS MANSION	Buffet style dinner provided for all of our guests in attendance.

Sunday July 28th – Perrone Foodshow			
7:00 AM	Cold Samples Arrive At Mardi Gras World	MARDI GRAS BALLROOM	Our trucks arrive with cold items/samples shipped to us prior to the show. These will be staged at your booth. <i>Attire: Business/Business Casual</i>
7:00 AM - 9:00 AM	Cold Goods Load-In / Final Booth Staging	MARDI GRAS BALLROOM	Setup any cold items, final booth prep. <i>Attire: Business/Business Casual</i>
8:30 AM - 10:00 AM	Breakfast	MARDI GRAS BALLROOM	Breakfast will be served for Vendors, Staff, and Guests
10:00 AM – 4:00 PM	Show Floor Open	MARDI GRAS BALLROOM	THE SHOW IS LIVE!
4:15 PM - 5:30 PM	Show Takedown	MARDI GRAS BALLROOM	Break down/cleanup booths. Stack remaining samples on your table for transport to the Perrone and Sons warehouse for customer sampling.
4:30 PM - 5:30 PM	Perrone Truck Load-In	MARDI GRAS BALLROOM / LOADING DOCK	Perrone staff will load pallets of remaining items and foodshow materials that need to be transported back to our warehouse for storage/shipping.

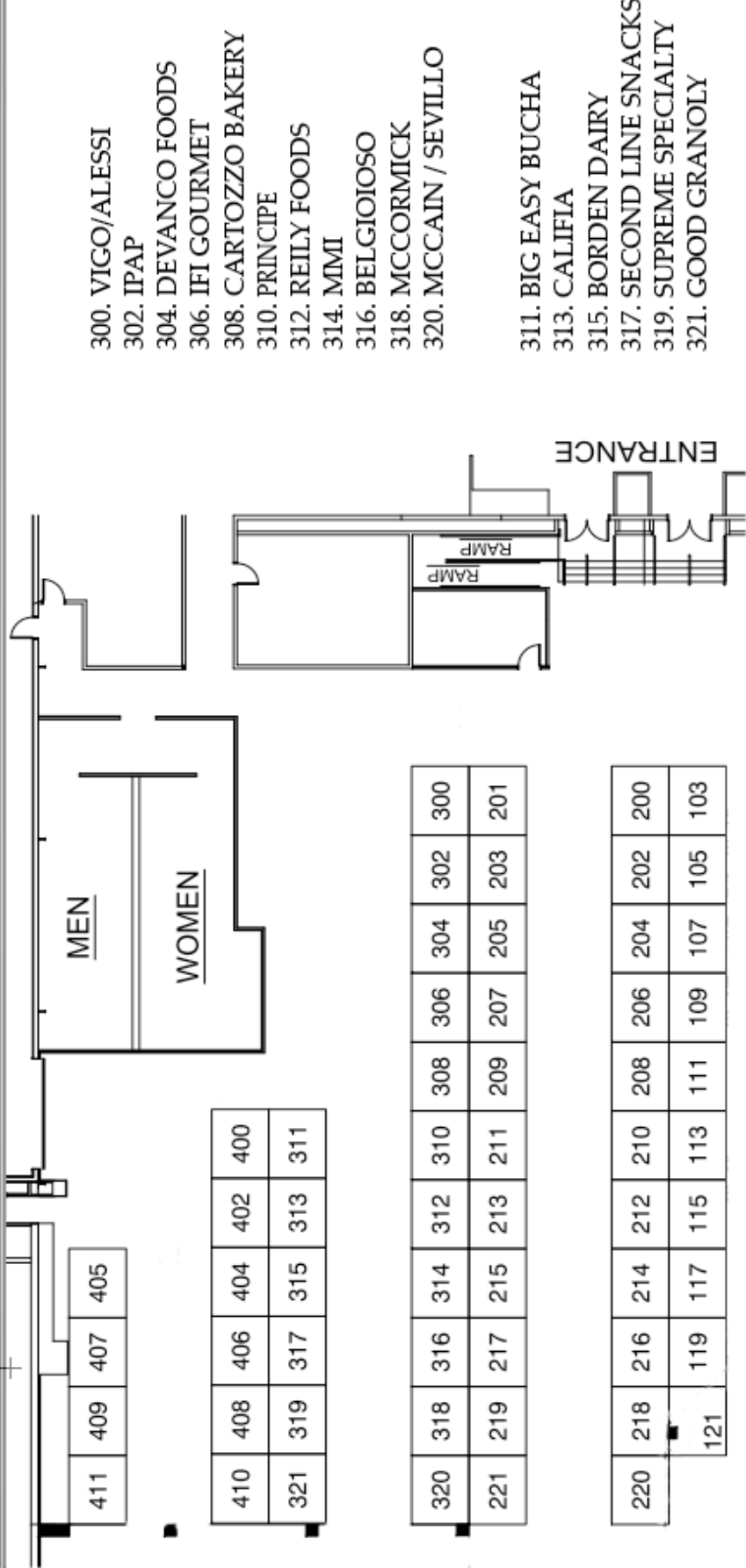
JULY 28, 2019
10AM - 4 PM
PRIZES 3:30 PM



PERRONE AND SONS, INC.
 FAMILY OWNED AND OPERATED SINCE 1854

6TH ANNUAL
CUSTOMER APPRECIATION AND
FOOD EXPO
2019

MARDI GRAS
WORLD
BALL ROOM



- 300. VIGO/ALESSI
- 302. IPAP
- 304. DEVANCO FOODS
- 306. IFI GOURMET
- 308. CARTOZZO BAKERY
- 310. PRINCIPE
- 312. REILY FOODS
- 314. MMI
- 316. BELGIOIOSO
- 318. MCCORMICK
- 320. MCCAIN / SEVILLO

- 311. BIG EASY BUCHA
- 313. CALIFIA
- 315. BORDEN DAIRY
- 317. SECOND LINE SNACKS
- 319. SUPREME SPECIALTY
- 321. GOOD GRANOLY

- 400. BISCOTTI BRO. BAKERY
- SUGAR FOODS
- 402. DAIRYFOOD USA
- 404. B&G FOODS
- 406. CENTO FINE FOODS
- 408. CENTRAL GROCERY
- 410. NATALIE'S JUICES
- 405. WEST COAST PRODUCTS
- 407. REX SPICES/FALCON RICE
- 409. ROSS & YERGER INSURANCE
- 411. DIAMOND PAPER

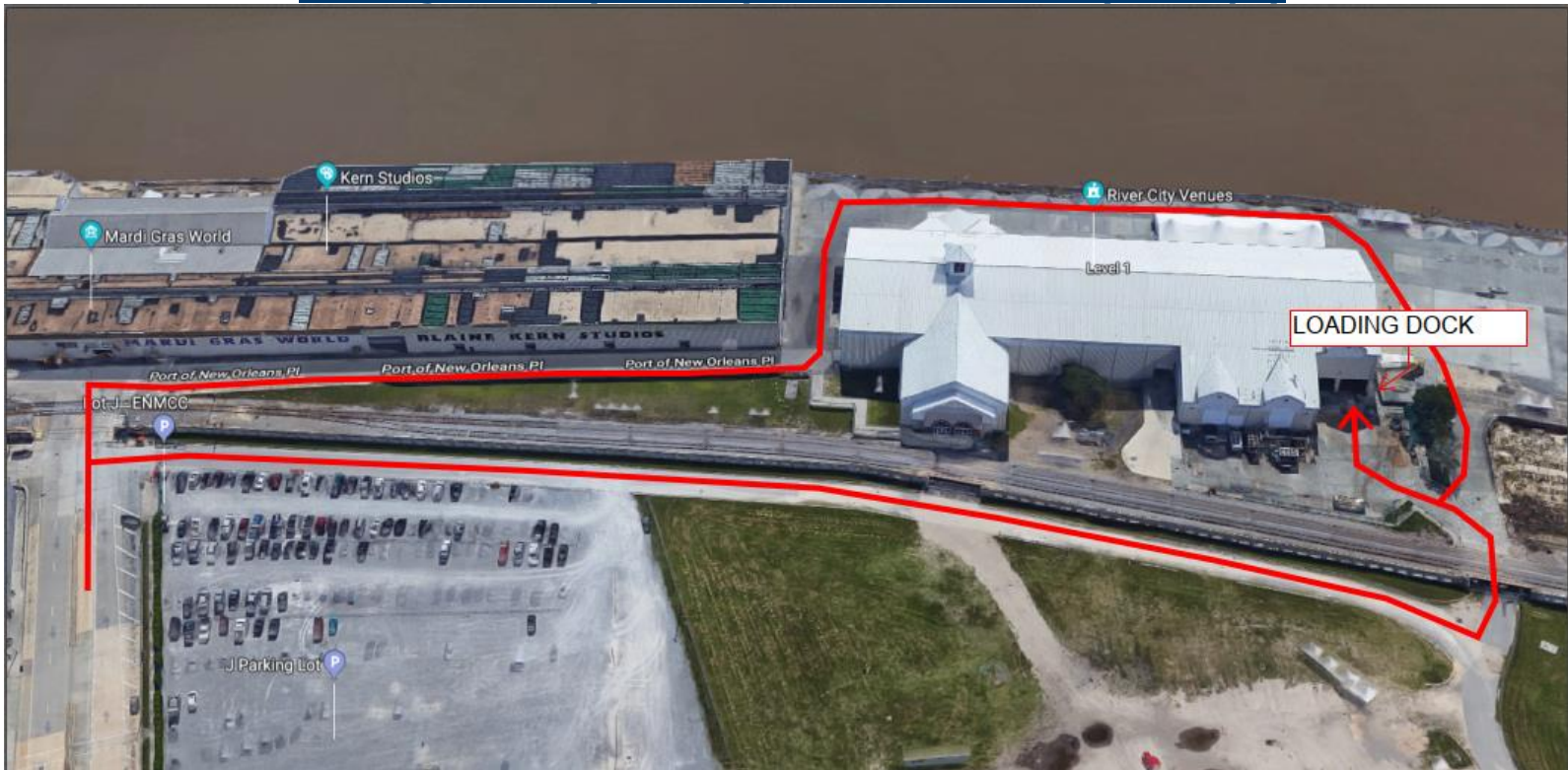
- 201. BAUDUCCO
- 203.
- 205. YANCEY
- 207.
- 209. KONRIKO
- 211. REBOUND
- NUTRACEUTICALS
- 213. SOMMERMAID
- 215. TASTE BUDS/ZEAS
- 217. HORMEL FOODS
- 219. ST. CLAIR SALADS
- 221. A CAJUN LIFE

- 200. P.G. MOLINARI
- 202. CAMPOFRIO
- 204. ALBANESE
- 206. CHEESEMERCHANTS
- 208. HARNEY AND SONS
- 210. N.O. BREW
- 212. DR. BILLS SYRUP
- 214. AUNT SALLY'S PRALINES
- 216. NESTLE/MINORS
- 218. DIP ME SNACKS
- 220. OLD SOUL PICKLES

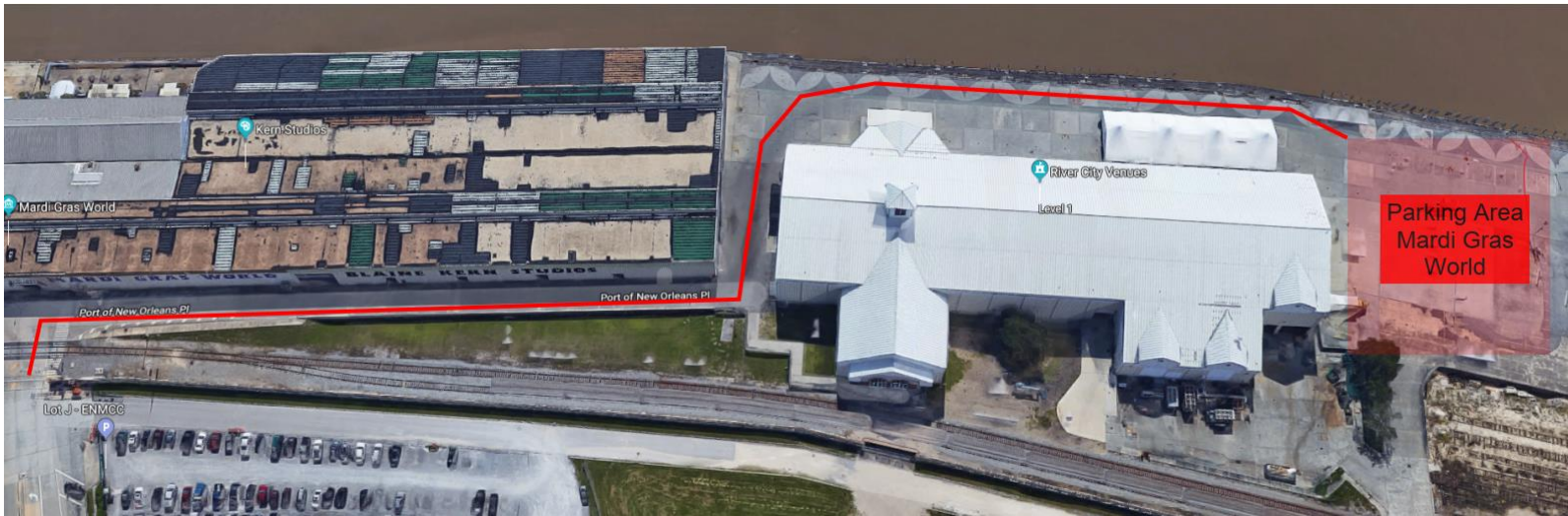
- 103. PERRONE BRANDS
- 105. PERRONE BRANDS
- 107. ATALANTA
- 109. ATALANTA
- 111. ATALANTA
- 113. DIVELLA
- 115. GOURMET FOURNET
- 117. JAMES RICE FARMS
- 119. OLD CROC
- 121. G&C FOODS

Booth Map

Event Maps: Loading Dock – (Saturday Deliveries / Sunday Pickups)



Passenger Vehicle Parking (Saturday LoadIn/Event/Foodshow)



Event Maps

Saturday Evening Shuttle Pickup/Drop Off Hilton to Mardi Gras World

